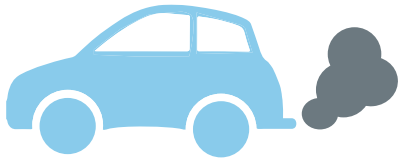




# STOP Idling. START Saving.



## What is idling?

Idling is running a vehicle engine when the vehicle is not moving. Most idling is unnecessary.



## Save Money

Idling wastes more than 6 billion gallons of fuel at a cost of more than \$20 billion each year.



## Save the Environment

Stopping unnecessary idling would be equivalent to removing 5 million cars from the roads.



## Save Your Health

Idling increases vehicle emissions that can have negative health effects, especially on children and the elderly.



## Remember the 10-second rule:

Idling more than 10 seconds wastes more fuel than stopping and restarting your car. After 10 seconds, turn the key and be idle free.\*

\* Except in traffic



For more information, visit:  
[CleanAirMakeMore.com](http://CleanAirMakeMore.com)